



Scott Deming Intro

Our guest speaker today is Scott Deming. Scott is an international keynote speaker, business trainer and author, and - a leading authority on the topics of leadership; successful sales techniques; brand building and creating the ultimate customer experience. He has been interviewed for his unique approach to brand building on national television and radio, and has been published in national print publications such as Newsweek, Sales and Service Excellence, INC., Entrepreneur Magazine and his international best-selling books “The Brand Who Cried Wolf” and “Powered by Purpose.” Scott is a regular monthly contributor to Entrepreneur Magazine and is on their Leadership Network team. He is also the creator and host of “SuccessCast” – the internationally syndicated podcast. Scott’s marketing company RCI has won numerous awards for his programs and processes for both clients and employees, including The Business Journal’s “Most Inspiring Business of the Year.”

Scott has presented for thousands of people and hundreds of companies from all over the world, including such notable corporations as 3M, AT&T, Corning, The U.S. Treasury, Royal Caribbean; General Motors and many more. In addition to his Fortune 500 client list, Scott has also performed for political dignitaries, including U.S. Senators and former U.S. Presidents.

Ladies and gentlemen, please join me in welcoming Scott Deming.