



**“Ladies and gentlemen, prepare to be inspired and empowered by our guest speaker today, Scott Deming!”**

Scott is not just an international keynote speaker, business trainer, and author—he is a recognized authority in leadership, sales mastery, brand building, and creating unforgettable customer experiences. His groundbreaking insights have earned him features on national television and radio, as well as in premier publications like Newsweek, INC<sub>i</sub>, Entrepreneur Magazine, and his own international bestsellers, *The.Brand.Who.Cried.Wolf* and *Powered.by.Purpose*.

As a regular contributor to Entrepreneur Magazine and a proud member of their Leadership Network, Scott brings fresh, actionable strategies to leaders across industries. He’s also the creator and host of the globally acclaimed podcast, *SuccessCast*, where he continues to inspire listeners with his innovative ideas.

Scott’s marketing company, RCI, has been recognized as one of The Business Journal’s “Most Inspiring Businesses of the Year” for its award-winning programs benefiting both clients and employees.

With an impressive list of clients that reads like a who’s who of global business—companies like 3M, AT&T, General Motors, Royal Caribbean, and even the U.S. Treasury—Scott has captivated audiences across the globe. He has also been honored to present for political dignitaries, including U.S. Senators and former Presidents.

Today, he’s here to share his wisdom, energy, and proven strategies to help us achieve breakthrough success.

**Please give a warm welcome to Scott Deming!**